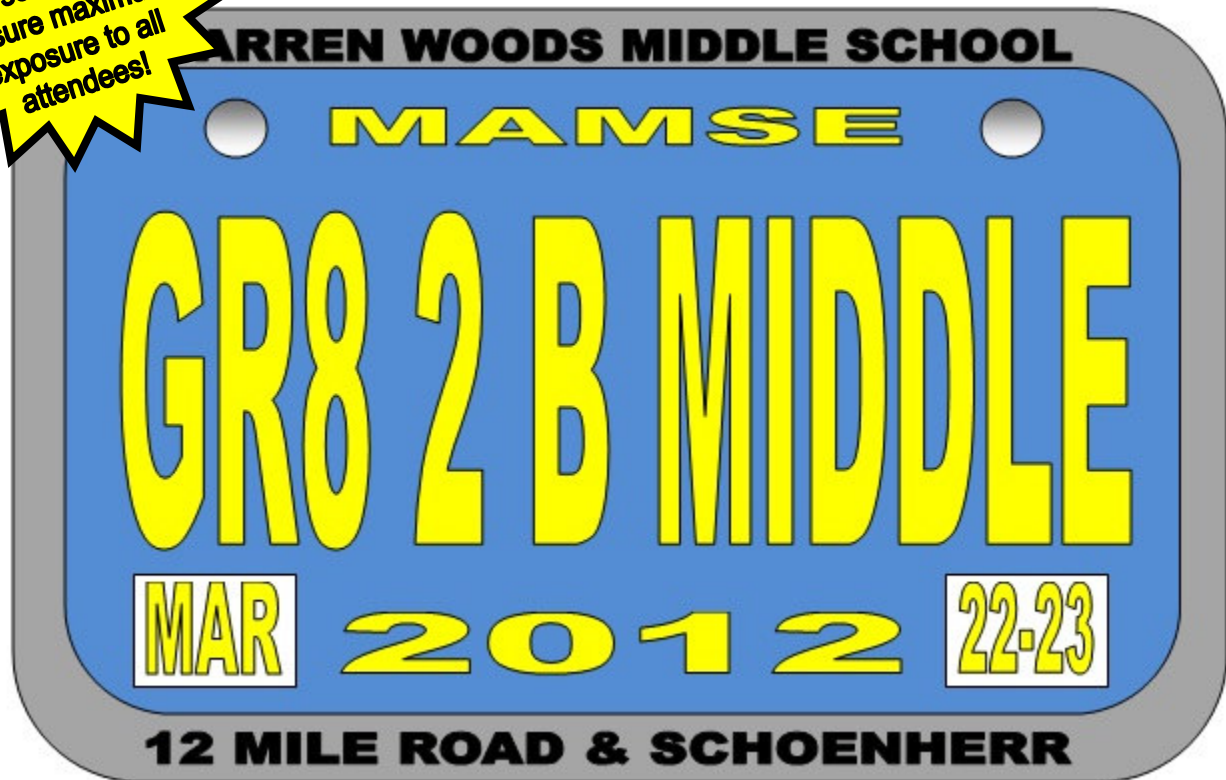


Michigan Association of Middle School Educators

EXHIBITOR PROSPECTUS

Exhibitor
set-up to
ensure maximum
exposure to all
attendees!



Thursday, March 22 - Friday, March 23, 2012

**Warren Woods Middle School
13400 East 12 Mile Road
Warren, MI 48088-3699**

For more information, contact the MAMSE office at (734) 677-5678

www.mamse.org



MAMSE
2012 Spring Conference
 Thursday & Friday, March 22-23, 2012
 Warren Woods Middle School, Warren, MI

APPLICATION FOR EXHIBIT SPACE

We offer six foot tables for \$160 each; if you need more space, additional tables are available for a reduced rate of \$60 each. Sponsorship opportunities can include an exhibit space, so please be sure to review that information as well. Please contact the MAMSE office with any questions. Thank you for your support! If you would like to be listed in the conference program, confirmation and payment are needed by February 24, 2012.

Name of Exhibiting Organization: _____

Contact Person: _____

Additional Names of People in Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ **E-Mail: _____

Website URL: _____

****ALL conference communications will be sent to the e-mail address above. Including exhibit confirmations, and set up times. Please provide the e-mail address for the attendant that will be onsite!****

Exhibit fee includes: one 6' table, two chairs, and 4 meals for one person (Breakfast and Lunch Thursday and Friday).
Please note that NO pipe and drape, carpet or table covers are provided.

Number of exhibit spaces desired: _____ @ \$160 = _____

Additional Tables needed: _____ @ \$60 = _____

Additional meals:
 Thursday Continental Breakfast _____ @ \$5 = _____
 Friday Continental Breakfast _____ @ \$5 = _____
 Thursday Lunch _____ @ \$10 = _____
 Friday Lunch _____ @ \$10 = _____

Total: _____

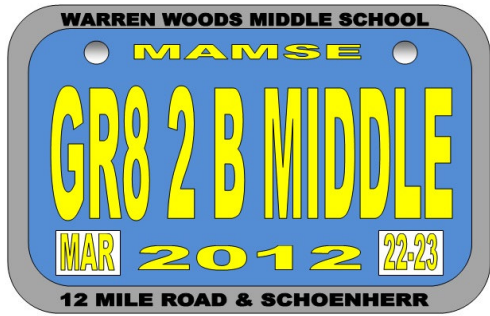
Do you need electricity? Yes No

**PLEASE RETURN THIS FORM WITH PAYMENT TO:
 (CHECK, MONEY ORDER, PO)**

MAMSE
 Attention: Alecia Powell
 1390 Eisenhower Place
 Ann Arbor, MI 48108
 Tel: (734) 677-5678
 Fax: (734) 677-2407

mamseoffice@mamse.org

APPLICATION DEADLINE: FEBRUARY 24, 2012



MAMSE
2012 Spring Conference
Thursday & Friday, March 22-23, 2012
Warren Woods Middle School, Warren, MI

****All sponsorships include a 1 year link to your website on the MAMSE website, signage at the event and acknowledgement in the onsite brochure!****

Conference Event Sponsorships

_____ Awards Sponsor @ \$3000
- Sponsorship of the Teacher of the Year, Administrator of the Year, Teaching Team of the Year, College Professor of the Year, and Parent of the Year. Your company name will be advertised as the sponsor of each of the above awards in the onsite brochure. You will also receive a FULL page ad in the onsite brochure.

_____ Grant Sponsor @ \$3000
- The purpose of the grants is to promote the development and implementation of ideas and/or programs related to the eight essential themes listed below with a special emphasis on improving services to middle level students. You will also receive a FULL page ad in the onsite brochure.

_____ Thursday Lunch @ \$1000

_____ Friday Lunch @ \$1000
- Lunch sponsorship includes a HALF page ad in the onsite brochure

_____ Thursday Continental Breakfast @ \$500

_____ Friday Continental Breakfast @ \$500

_____ Volunteer Sponsor @ \$250

_____ Speaker Sponsor @ \$250
- Speaker and Volunteer room refreshments will be provided with the above sponsorships.

_____ Registration Sponsor @ \$500, \$1000, \$1500

**PLEASE RETURN THIS FORM WITH PAYMENT TO:
(CHECK, MONEY ORDER, PO)**

MAMSE
Attention: Alecia Powell
1390 Eisenhower Place
Ann Arbor, MI 48108
(734) 677-5678 (P)
(734) 677-2407 (F)
mamseoffice@mamse.org

APPLICATION DEADLINE: FEBRUARY 24, 2012



MAMSE
2012 Spring Conference
 Thursday & Friday, March 22-23, 2012
 Warren Woods Middle School, Warren, MI

SPONSORSHIP CONTRACT

Your company can expand its visibility at this annual event by being a conference sponsor! Many opportunities are available. Please check the category and amount that you would like to sponsor:

- _____ **Grants \$3000 (Please see additional information for other benefits of sponsoring Grants)**
- _____ **Awards \$3000 (Please see additional information for other benefits of sponsoring Awards)**
- _____ **Lunch (Thursday) - \$1000**
- _____ **Lunch (Friday) - \$1000**
- _____ **Breakfast (Thursday) - \$500**
- _____ **Breakfast (Friday) - \$500**
- _____ **Speaker Refreshments \$250**
- _____ **Volunteer Refreshments \$250**
- _____ **Registration Sponsor - \$500, \$1,000, \$1500**
- _____ **Bag Donation \$-Variable (Please indicate on the Bag Donation form what item you would like to sponsor)**

Deadlines for Sponsorships:

Sponsorship commitment **February 2, 2012** (For inclusion in on-site conference program book)

Total Sponsorship Commitment = \$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD TWO COPIES OF YOUR COMPLETED CONTRACT AND FULL PAYMENT TO: MAMSE 1390 Eisenhower Place Ann Arbor, MI 48108

Tel: (734) 677-5678, Fax: (734) 677-2407. Checks and Purchase Orders should be made payable to MAMSE. I have read and it is agreed all Rules and Regulations stated in the contract are a part hereof and no agreement other than those contained herein shall be binding upon the parties unless in writing, signed by the Show Manager.

Firm Name of Lessee: _____

Printed Name of Signer: _____ **Title:** _____

Signature: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: () _____ **E-Mail:** _____

Website: _____

For Office Use Only:

Accepted Date: _____ Booth Number(s): _____ Amount Paid: _____

Payment Reference: _____ Balance Due: _____

APPLICATION DEADLINE: FEBRUARY 24, 2012



MAMSE
2012 Spring Conference
Thursday & Friday, March 22-23, 2012
Warren Woods Middle School, Warren, MI

CONFERENCE PRIZE DONATION FORM

MAMSE CONFERENCE PRIZE GIVEAWAYS

(Items Raffleed to ALL Attendees)

Your gracious donation of items to be given away at the MAMSE Annual Conference would be greatly appreciated!

_____ Number of raffle item(s) turned over to MAMSE. All registrants receive a prize ticket with their name badge.

If you know what you would donate to the MAMSE conference raffle. MAMSE will indicate what you are giving away on an in-conference prize display. Please list the item(s) below.

Item(s) _____

Exhibitor _____

Contact Person _____

Address _____

Phone #: _____

PLEASE RETURN TO:

MAMSE

Attention: Alecia Powell

1390 Eisenhower Place

Ann Arbor, MI 48108

Tel: (734) 677-5678

Fax: 734-677-2407

mamseoffice@mamse.org

NOTE: When item(s) are available for shipping, please contact the MAMSE office for shipping instructions. Shipping should be done by March 16, 2012.

[APPLICATION DEADLINE: FEBRUARY 24, 2012](#)



MAMSE
2012 Spring Conference
 Thursday & Friday, March 22-23, 2012
 Warren Woods Middle School, Warren, MI

2012 ON-SITE BROCHURE ADVERTISING RATES

(Black and White Only)

	Rate	Ad Sizes
Inside Front Cover.....	\$200	7" X 10"
Inside Back Cover.....	\$200	7" X 10"
Outside Back Cover.....	\$200	7" X 10"
Inside Pages:		
Full Page.....	\$200	7" X 10"
Half Page.....	\$150	7" X 5"
Quarter Page.....	\$75	3-1/2" X 4"
Business Card.....	\$50	3-1/2" X 2"

Ad Closing Date: **February 24, 2012**

Advertising is issued on a first come, first serve basis. Due to limited space available for advertising, we encourage you to phone us regarding space availability. We must have all artwork in **electronic and print form** or in **print form** to verify content and layout. We cannot give verbal guarantee of space availability. We cannot accept cancellations after the closing date.

Send Ads and/or Inquiries to: **MAMSE**
Attention: Alecia Powell
1390 Eisenhower Place
Ann Arbor, MI 48108
Telephone: (734) 677-5678 • Fax: (734) 677-2407
Email: mamseoffice@mamse.org

APPLICATION DEADLINE: FEBRUARY 24, 2012