

# Michigan Association of Middle School Educators

EXHIBITOR PROSPECTUS

Exhibitor  
set-up to  
ensure maximum  
exposure to all  
attendees!



**Thursday, March 17 - Friday, March 18, 2011**

**Coopersville Middle School**

**198 East Street**

**Coopersville, MI 49404**

For more information, contact the MAMSE office at (734) 677-5678

[www.mamse.org](http://www.mamse.org)



**Michigan Association of Middle School Educators  
2011 Spring Conference  
Thursday & Friday, March 17-18, 2011  
Coopersville Middle School, Coopersville, MI**

**APPLICATION FOR EXHIBIT SPACE**

We offer six foot tables for \$160 each; if you need more space, additional tables are available for a reduced rate of \$60 each. Sponsorship opportunities can include an exhibit space, so please be sure to review that information as well. Please contact the MAMSE office with any questions. Thank you for your support! If you would like to be listed in the conference program, confirmation and payment are needed by February 25, 2011.

**Name of Exhibiting Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Additional Names of People in Booth:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** (    ) \_\_\_\_\_ **\*\*E-Mail:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

***\*\*ALL conference communications will be sent to the e-mail address above. Including exhibit confirmations, and set up times. Please provide the e-mail address for the attendant that will be onsite!\*\****

Exhibit fee includes: one 6' table, two chairs, and 4 meals for one person (Breakfast and Lunch Thursday and Friday).  
**Please note that NO pipe and drape, carpet or table covers are provided.**

Number of exhibit spaces desired: \_\_\_\_\_ @ \$160 = \_\_\_\_\_

Additional Tables needed: \_\_\_\_\_ @ \$60 = \_\_\_\_\_

**Additional meals:**  
 Thursday Continental Breakfast \_\_\_\_\_ @ \$5 = \_\_\_\_\_  
 Friday Continental Breakfast \_\_\_\_\_ @ \$5 = \_\_\_\_\_  
 Thursday Lunch \_\_\_\_\_ @ \$10 = \_\_\_\_\_  
 Friday Lunch \_\_\_\_\_ @ \$10 = \_\_\_\_\_

Total: \_\_\_\_\_

Do you need electricity?     Yes     No

**PLEASE RETURN THIS FORM WITH PAYMENT TO:  
(CHECK, MONEY ORDER, PO)**

**MAMSE  
Attention: Alecia Powell  
1390 Eisenhower Place  
Ann Arbor, MI 48108  
Tel: (734) 677-5678  
Fax: (734) 677-2407  
[mamseoffice@mamse.org](mailto:mamseoffice@mamse.org)**

**APPLICATION DEADLINE: FEBRUARY 25, 2011**



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**\*\*All sponsorships include a 1 year link to your website on the MAMSE website, signage at the event and acknowledgement in the onsite brochure!\*\***

**Conference Event Sponsorships**

**\_\_\_\_\_ Awards Sponsor**

**@ \$3000**

- Sponsorship of the Teacher of the Year, Administrator of the Year, Teaching Team of the Year, College Professor of the Year, and Parent of the Year. Your company name will be advertised as the sponsor of each of the above awards in the onsite brochure. You will also receive a FULL page ad in the onsite brochure.

**\_\_\_\_\_ Grant Sponsor**

**@ \$3000**

- The purpose of the grants is to promote the development and implementation of ideas and/or programs related to the eight essential themes listed below with a special emphasis on improving services to middle level students. You will also receive a FULL page ad in the onsite brochure.

**\_\_\_\_\_ Thursday Lunch**

**@ \$1000**

**\_\_\_\_\_ Friday Lunch**

**@ \$1000**

- Lunch sponsorship includes a HALF page ad in the onsite brochure

**\_\_\_\_\_ Thursday Continental Breakfast**

**@ \$500**

**\_\_\_\_\_ Friday Continental Breakfast**

**@ \$500**

**\_\_\_\_\_ Volunteer Sponsor**

**@ \$250**

**\_\_\_\_\_ Speaker Sponsor**

**@ \$250**

- Speaker and Volunteer room refreshments will be provided with the above sponsorships.

**\_\_\_\_\_ Registration Sponsor**

**@ \$500, \$1000, \$1500**

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**SPONSORSHIP CONTRACT**

Your company can expand its visibility at this annual event by being a conference sponsor! Many opportunities are available. Please check the category and amount that you would like to sponsor:

- \_\_\_\_\_ **Grants \$3000 (Please see additional information for other benefits of sponsoring Grants)**
- \_\_\_\_\_ **Awards \$3000 (Please see additional information for other benefits of sponsoring Awards)**
- \_\_\_\_\_ **Lunch (Thursday) - \$1000**
- \_\_\_\_\_ **Lunch (Friday) - \$1000**
- \_\_\_\_\_ **Breakfast (Thursday) - \$500**
- \_\_\_\_\_ **Breakfast (Friday) - \$500**
- \_\_\_\_\_ **Speaker Refreshments \$250**
- \_\_\_\_\_ **Volunteer Refreshments \$250**
- \_\_\_\_\_ **Registration Sponsor - \$500, \$1,000, \$1500**
- \_\_\_\_\_ **Bag Donation \$-Variable (Please indicate on the Bag Donation form what item you would like to sponsor)**

**Deadlines for Sponsorships:**

Sponsorship commitment **February 25, 2010** (For inclusion in on-site conference program book)

**Total Sponsorship Commitment = \$ \_\_\_\_\_**

**PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD TWO COPIES OF YOUR COMPLETED CONTRACT AND FULL PAYMENT TO: MAMSE 1390 Eisenhower Place Ann Arbor, MI 48108**

Tel: (734) 677-5678, Fax: (734) 677-2407. Checks and Purchase Orders should be made payable to MAMSE. I have read and it is agreed all Rules and Regulations stated in the contract are a part hereof and no agreement other than those contained herein shall be binding upon the parties unless in writing, signed by the Show Manager.

**Firm Name of Lessee:** \_\_\_\_\_

**Printed Name of Signer:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** ( ) \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

*For Office Use Only:*

Accepted Date: \_\_\_\_\_ Booth Number(s): \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Payment Reference: \_\_\_\_\_ Balance Due: \_\_\_\_\_

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**CONFERENCE PRIZE DONATION FORM**

**MAMSE CONFERENCE PRIZE GIVEAWAYS**  
*(Items Raffleed to ALL Attendees)*

Your gracious donation of items to be given away at the MAMSE Annual Conference would be greatly appreciated!

\_\_\_\_\_ Number of raffle item(s) turned over to MAMSE. All registrants receive a prize ticket with their name badge.

If you know what you would donate to the MAMSE conference raffle. MAMSE will indicate what you are giving away on an in-conference prize display. Please list the item(s) below.

Item(s) \_\_\_\_\_

\_\_\_\_\_

Exhibitor \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_

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**NOTE: When item(s) are available for shipping, please contact the MAMSE office for shipping instructions. Shipping should be done by March 11, 2011.**

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**2010 ON-SITE BROCHURE ADVERTISING RATES**

(Black and White Only)

|                         |       | <b>Ad Sizes</b> |
|-------------------------|-------|-----------------|
| Inside Front Cover..... | \$200 | 7" X 10"        |
| Inside Back Cover.....  | \$200 | 7" X 10"        |
| Outside Back Cover..... | \$200 | 7" X 10"        |
| Inside Pages:           |       |                 |
| Full Page.....          | \$200 | 7" X 10"        |
| Half Page.....          | \$150 | 7" X 5"         |
| Quarter Page.....       | \$75  | 3-1/2" X 4"     |
| Business Card.....      | \$50  | 3-1/2" X 2"     |

**Ad Closing Date:**            **February 25, 2011**

Advertising is issued on a first come, first serve basis. Due to limited space available for advertising, we encourage you to phone us regarding space availability. We must have all artwork in **electronic and print form** or in **print form** to verify content and layout. We cannot give verbal guarantee of space availability. We cannot accept cancellations after the closing date.

**Send Ads and/or Inquiries to:**   **MAMSE**  
**Attention: Alecia Powell**  
**1390 Eisenhower Place**  
**Ann Arbor, MI 48108**  
**Telephone: (734) 677-5678 • Fax: (734) 677-2407**  
**Email: [mamseoffice@mamse.org](mailto:mamseoffice@mamse.org)**

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